

ADVENTURE OUTDOORS EXPO SPONSORSHIP

2020 Sponsorship Level & Benefits	Everest \$5000	Denali \$2500	Trail Blazer \$1000	Adventurer \$500	Sugarloaf \$250
Logo on Banner at entrance and exit	X	X			
Logo w/link on website	X	X	X		
On site radio spotlights day of event	X	X			
Radio, Newspaper, TV ads	X	X	X		
Exhibit spaces inside	6	4	3	2	1
Exhibit spaces outside	6	4	3		
Expo website and Facebook	X	X	X	X	X
Recognition at exhibitor booth	X	X	X	X	
Expo Brochure	X	X	X	X	X

Name of Company: _____

Name of Contact: _____ Phone: _____

Email: _____

Sponsorship Level: _____ Amount Due _____

Signature: _____ Date: _____



Adventure Outdoors Expo 2020

Friday, May 8th and Sat. May 9th
Heber Springs Community Center



A Greers Ferry Lake Trails Council & the Cleburne County Rotary EVENT.



Dear Business Partner:

The best way to celebrate “Spring” is to encourage everyone to get out of the house, get out of the office and head to Heber Springs to the **Adventure Outdoors Expo 2020**. There is no better place to visit than the Greers Ferry Lake and Little Red River area. Millions of visitors come to the area all year and it all begins in the Spring. The **Adventure Outdoors Expo** is a great **sponsor opportunity** that will get your business/service/organization name out to the public. As a sponsor, you will be an advocate for encouraging outdoor exercise and recreation of which both play a key role in treating diabetes, obesity and mental health. The emphasis of the Expo is to get individuals and families outside for a **“Healthier Lifestyle”**.

The Greers Ferry Lake Trails Council and the Cleburne County Rotary Club, hosts of the Expo, have teamed up together this year to bring a bigger and better Expo. Lots of plans are in the works as well as Steve “Wildman” Wilson, formally an icon with the Arkansas Game and Fish Commission who will be there. Steve will be promoting the event on his shows. The Greers Ferry Lake Trails Council is a 501c3 nonprofit and the Cleburne County Rotary is also a nonprofit. All proceeds from the Expo will go directly to building more hiking trails & trail bridges and county-wide high school senior scholarships.

Sponsorship is a win for your business promotion, a win for the County wide high school seniors and the Community Trail System. **Please note the attached Sponsorship Opportunities, choose a level and fill out the form below. Mail the form with your check to:** Adventure Outdoors Expo, c/o GFLTC, P.O. Box 74, Heber Springs, AR 72543 or we will be happy to send you an invoice upon a signature commitment on the form below. If you have questions please call: Jo Price, GFLTC/VP at 501-206-5675.

Thank you so much for your time and consideration in sponsoring the Adventure Outdoors Expo.

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<i>Business Name</i>	
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<i>Address</i>	
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<i>Contact Person</i>	<i>Contact Phone #</i>
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<i>Email</i>	
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<i>Everest Level \$5,000</i> _____	<i>Denali \$2500</i> _____
<i>Trail Blazer \$1,000</i> _____	<i>Adventurer \$500</i> _____
<i>Sugarloaf \$250</i> _____	<i>Signature</i> _____